CONTRACT

WOIO
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

Contract / Revision	Alt Order #
821436 /	06318330

Product
OBAMA SKED C

Contract Dates	Estimate #
09/18/12 - 10/01/12	**1781**

Advertiser	Original Date / Revision
Obama for America 2012	09/18/12 / 09/18/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WOIO	Teresa Difuria	Telerep-Philade

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
	95	101

Agency Ref	Advertiser Ref

And:

Greer, Margolis, & Mitchell #1
1010 Wisconsin Ave.
Suite 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
N 1	WOIO	09/18/12	09/21/12	Let's Make A Deal	10-11a		:30			NM	4	$2,000.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
	Week:	09/17/12	09/23/12	-TWTF--	4		$500.00					
N 2	WOIO	09/18/12	09/21/12	Action News at 11p	11-1135p		:30			NM	1	$1,000.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
	Week:	09/17/12	09/23/12	-TWTF--	1		$1,000.00					
N 3	WOIO	09/18/12	09/21/12	Price is Right	11a-12p		:30			NM	4	$2,100.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
	Week:	09/17/12	09/23/12	-TWTF--	4		$525.00					
N 4	WOIO	09/18/12	09/21/12	CBS Soaps	1230-2p		:30			NM	4	$2,400.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
	Week:	09/17/12	09/23/12	-TWTF--	4		$600.00					
N 5	WOIO	09/18/12	09/21/12	Action News at Noon	12-1230p		:30			NM	4	$1,900.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
	Week:	09/17/12	09/23/12	-TWTF--	4		$475.00					
N 6	WOIO	09/18/12	09/21/12	Anderson	3-4p		:30			NM	3	$300.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
	Week:	09/17/12	09/23/12	-TWTF--	3		$100.00					
N 7	WOIO	09/18/12	09/21/12	Action News at 4p	4-5p		:30			NM	1	$650.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
	Week:	09/17/12	09/23/12	-TWTF--	1		$650.00					
N 8	WOIO	09/25/12	09/28/12	Action News at 5p	5-6p		:30			NM	1	$1,500.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
	Week:	09/24/12	09/30/12	-TWTF--	1		$1,500.00					
N 9	WOIO	09/18/12	09/21/12	Action News at 6p	6-630p		:30			NM	1	$650.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
	Week:	09/17/12	09/23/12	-TWTF--	1		$650.00					
N 10	WOIO	09/18/12	09/28/12	M-F 7-730p	7-730p		:30			NM	8	$14,000.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
	Week:	09/17/12	09/23/12	-TWTF--	4		$1,750.00					
	Week:	09/24/12	09/30/12	-TWTF--	4		$1,750.00					
N 11	WOIO	09/18/12	09/21/12	The Early Show	7-9a		:30			NM	4	$460.00

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Contract Dates	Product	Estimate #
09/18/12 - 10/01/12	OBAMA SKED C	**1781**

Advertiser	Original Date / Revision
Obama for America 2012	09/18/12 / 09/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	-TWTF--	4	$115.00						
N 12	WOIO	09/18/12	09/28/12	M-F 730-8p	730-8p		:30			NM	8	$16,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	-TWTF--	4	$2,000.00						
Week:		09/24/12	09/30/12	-TWTF--	4	$2,000.00						
N 13	WOIO	09/28/12	09/28/12	Fri Hour 3	10-11p		:30			NM	1	$6,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	----1--	1	$6,000.00						
N 14	WOIO	09/28/12	09/28/12	Fri Hour 1	8-9p		:30			NM	1	$1,750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	----1--	1	$1,750.00						
N 15	WOIO	10/01/12	10/01/12	Mon Hour 1	8-9p		:30			NM	1	$4,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	1------	1	$4,000.00						
N 16	WOIO	10/01/12	10/01/12	Mon Hour 2	9-10p		:30			NM	1	$8,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	1------	1	$8,500.00						
N 17	WOIO	09/29/12	09/29/12	Sat Hour 3	10-11p		:30			NM	1	$3,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	-----1-	1	$3,000.00						
N 18	WOIO	09/30/12	09/30/12	Sun Hour 4	10-1130p		:30			NM	1	$6,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	------1	1	$6,000.00						
E 19	WOIO	09/23/12	09/23/12	Extra Weekend	1135p-2a		:30			NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	------1	1	$130.00						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type			
	1	*WOIO*	*09/17/12-09/23/12*	*Extra Weekend*	*1135p-2a*	---------Su	*:30*	*~~$130.00~~*	*NM*			
	Credited											
N 20	WOIO	09/23/12	09/23/12	Sun Hour 1	7-830p		:30			NM	1	$3,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	------1	1	$3,500.00						
N 21	WOIO	09/30/12	09/30/12	Sun Hour 3	9-1030p		:30			NM	1	$7,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	------1	1	$7,500.00						
N 22	WOIO	09/27/12	09/27/12	Thur Hour 1	8-9P		:30			NM	1	$4,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	---1---	1	$4,000.00						
E 23	WOIO	09/25/12	09/25/12	Tue Hour 3	10-11P		:30			NM	1	$3,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	-1-----	1	$3,000.00						
N 24	WOIO	09/25/12	09/25/12	Tue Hour 1	8-9P		:30			NM	1	$10,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	-1-----	1	$10,000.00						
E 25	WOIO	09/18/12	09/18/12	Tue 9-10p	9-10p		:30			NM	1	$1,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	-1-----	1	$1,500.00						
N 26	WOIO	09/26/12	09/26/12	Wed Hour 3	10-11p		:30			NM	1	$8,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						

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Obama for America 2012	09/18/12 / 09/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/24/12	09/30/12	--1----	1		$8,500.00					
N 27	WOIO	09/19/12	09/19/12	Survivor Premiere	8-930p		:30			NM	1	$3,500.00
Week:		09/17/12	09/23/12	--1----	1		$3,500.00					
E 28	WOIO	09/19/12	09/19/12	Big Brother Finale	930-11p		:30			NM	1	$1,200.00
Week:		09/17/12	09/23/12	--1----	1		$1,200.00					
N 29	WOIO	09/25/12	09/28/12	The Early Show	7-9a		:30			NM	4	$400.00
Week:		09/24/12	09/30/12	-TWTF--	4		$100.00					
N 30	WOIO	09/25/12	09/28/12	Let's Make A Deal	10-11a		:30			NM	4	$5,000.00
Week:		09/24/12	09/30/12	-TWTF--	4		$1,250.00					
N 31	WOIO	09/25/12	09/28/12	Price is Right	11a-12p		:30			NM	4	$8,000.00
Week:		09/24/12	09/30/12	-TWTF--	4		$2,000.00					
N 32	WOIO	09/25/12	09/28/12	Action News at Noon	12-1230p		:30			NM	4	$9,600.00
Week:		09/24/12	09/30/12	-TWTF--	4		$2,400.00					
N 33	WOIO	09/25/12	09/28/12	CBS Soaps	1230-2p		:30			NM	4	$8,000.00
Week:		09/24/12	09/30/12	-TWTF--	4		$2,000.00					
E 34	WOIO	09/30/12	09/30/12	Extra Weekend	12a-1a		:30			NM	1	$150.00
Week:		09/24/12	09/30/12	------1	1		$150.00					
E 35	WOIO	09/25/12	09/28/12	3-4p	3-4p		:30			NM	3	$600.00
Week:		09/24/12	09/30/12	-TWTF--	3		$200.00					
E 36	WOIO	09/26/12	09/26/12	Wed Hour 1	8-9p		:30			NM	1	$6,500.00
Week:		09/24/12	09/30/12	--1----	1		$6,500.00					
N 37	WOIO	09/30/12	09/30/12	Sun Hour 1	7-830p		:30			NM	1	$15,000.00
Week:		09/24/12	09/30/12	------1	1		$15,000.00					
N 38	WOIO	09/25/12	09/28/12	Action News at 11p	11-1135p		:30			NM	1	$3,000.00
Week:		09/24/12	09/30/12	-TWTF--	1		$3,000.00					
N 39	WOIO	09/24/12	09/24/12	Let's Make A Deal	10-11a		:30			NM	1	$500.00
Week:		09/24/12	09/30/12	M------	1		$500.00					
N 40	WOIO	09/24/12	09/24/12	CBS Soaps	1230-2p		:30			NM	1	$600.00
Week:		09/24/12	09/30/12	M------	1		$600.00					
N 41	WOIO	10/01/12	10/01/12	The Early Show	7-9a		:30			NM	1	$100.00
Week:		10/01/12	10/07/12	M------	1		$100.00					
N 42	WOIO	10/01/12	10/01/12	Price is Right	11a-12p		:30			NM	1	$2,000.00
Week:		10/01/12	10/07/12	M------	1		$2,000.00					

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 43	WOIO	10/01/12	10/01/12	CBS Soaps	1230-2p		:30			NM	1	$2,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	M------	1	$2,000.00						
N 44	WOIO	09/22/12	09/22/12	1205a-105a	1205a-105a		:30			NM	1	$100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	-----S-	1	$100.00						
									Totals		91	$176,460.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	86	$159,860.00	$135,881.00
10/01/12 -10/01/12	5	$16,600.00	$14,110.00
Totals	91	$176,460.00	$149,991.00

Signature: _____ **Date:** _____

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